

Subject: Farmers' Market Advertising

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Good Morning Guys...

I've talked with the lawyer about our joint advertising interest for the Sunday and Wednesday markets. He doesn't like it. That said, I'm willing to be aggressive on behalf of the success of both markets and look at them as having a good deal of common interest.

So, let's continue as we have. I would like to call out the Sunday market as first in order, if that's ok with you guys.

I hope this bridges the gap. Thanks for working with us on this.